

To: City Council
 From City Manager, Nathan Cherpeski
 Subject: Friday Update
 Date: May 20, 2016



Calendar

Here is the calendar as provided to me by the Departments.

Date	Time	Event	Location
May 23, 2016	7:00 P.M.	Planning Commission Meeting - Comprehensive Plan Amendment for TSP by adding Klamath Falls Urban Trail Master Plan and Commercial Redevelopment Policy for City of Klamath Falls. Also includes Discussion of CDO.	City Hall Annex - Council Chambers
May 24, 2016	9:00 A.M.	Budget Hearing	City Hall Annex - Council Chambers
May 30, 2016	All Day	Memorial Day Holiday	

City Manager

Economic Development - I spent the last few days attending the Sitelink Forum hosted by KCEDA. The forum brought in 7 professional site selectors to give advice and look at our community. Of those I spoke with during breaks, they had a favorable impression of the community. They remarked on a vibrant downtown, and the value of Oregon Tech and the hospital to our future growth. I feel it was valuable for us to hear from outsiders and get noticed. Most had not been in our part of Oregon before. While we have some Salem centered challenges, mostly regulatory and tax policy, we are making progress.

Blue Zone – City staff and others spent several days with Dan Burden, Director of Innovation and Inspiration at the Blue Zones, and the former executive director of the Walkable and Liveable Communities Institute. In 2001, he was named by TIME Magazine as one of the six most important civic innovators in the world.

He was joined by a Paul Zykofsky of the Local Government Commission out of Sacramento, California who discussed land use planning and trends.

The training included discussion on road capacities and proper intersection design. One concept discussed is the narrowing of lanes. This slows traffic in appropriate areas and leaves less asphalt for the City to maintain in the future. We will utilize this information

as we look to design future projects in the City. The land use discussion focused on mixed uses and finding ways to allow uses like neighborhood markets. Interestingly much of what they discussed would have been normal in the 1940's and 1950's.

Kingsley Field – I participated last week in a conference call update with Lt. General Roberson of the Air Education Training Command. As you may recall, I was appointed to sit on the AETC Civic Leaders Committee. A lot of positive things are happening in the U.S. Air Force and Kingsley enjoys a strong reputation. I note some ideas from other communities they are using to acquaint new base members to their communities. While we are mostly a guard base, we do have a full time Air Force contingent on base. I'll be working with the Chamber and others to implement some of the ideas.

Retail Recruiting – We continue to see action on this. I have a call later this afternoon for an update.

Airport

The TSA will be in town on May 26th for a hiring forum. I have attached the flyer they provided.



Dan Burden

Dan is the newly-appointed Director of Inspiration and Innovation at Blue Zones. In May 2014, the White House recognized Burden as one of the top ten Champions of Change in Transportation, also named by TIME magazine as “one of the six most important civic innovators in the world,” and his peers at Planetizen list him as one of the 100 most significant urban thinkers of all time. Dan has relentless energy and has personally helped 3500 communities throughout the world make their means of transportation healthier, more active and affordable. Many of Dan’s streets designs and town centers are now celebrated in numerous publications and books and, of course, everyday by the millions of feet utilizing his designs.



Samantha Thomas

Samantha is the Built Environment Manager, co-facilitating walkability with Dan Burden, active-living, safe routes to schools, and neighborhood traffic calming workshops. Working with the community, she develops community-led action plans spanning from Kauai, HI to Long Island, NY. She received her degree in Urban Design from the University of Minnesota. Samantha works to inspire residents and leaders alike to start any public project with an understanding of their shared values as the foundation for creating great public spaces.



Paul Zykofsky directs the Local Government Commission’s programs related to community design and healthy communities. Mr. Zykofsky provides technical assistance to communities throughout the nation on issues related to Complete Streets, active transportation, pedestrian safety, Safe Routes to School, infill development, transit-oriented development, and public participation in the planning process.

Mr. Zykofsky is co-author of *Building Livable Communities: A Policymaker’s Guide to Transit Oriented Development* and *Emergency Response: Traffic Calming and Traditional Neighborhood Streets*. Mr. Zykofsky led the team that put together the LGC’s “Compact Development Compact Disk (CD²),” a toolkit that contains presentations, interactive tools and case studies on higher density housing. He has prepared over 20 Community Image Surveys that have been used to involve residents in visioning and planning efforts. In 2006, Mr. Zykofsky co-wrote (with Dan Burden of Walkable Communities) the section on “walkability” in the American Planning Association’s *Planning and Urban Design Standards*. He has also edited documents on infill development, street design, traffic calming, traffic safety, smart growth, form-based codes, smart economic development and community engagement in the planning process.

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INFORMATION FORUM

Thursday, May 26th, 2016 | Doors Open at 5:30 p.m.
Presentation Begins Promptly at 6:00 p.m.

Oregon Tech | College Union
Mt. Mazama Room
3201 Campus Dr.
Klamath Falls, OR 97601

Part-time pay rate starting at \$15.13 per hour

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